



STRATEGIC PLAN

2025-2028

FEDERATION OF
MOUNTAIN CLUBS OF
BRITISH COLUMBIA



Graphic Visualization
by Lana Klok

VISION

Accessible and respectful
recreation in BC's wilderness.

MISSION

To advocate for public non-motorized
access and recreation in BC's backcountry
and trails, encouraging responsible use
for current and future generations.

PRIORITIES

1. United & Bold Advocacy
2. Organizational Sustainability
3. Partnerships & Collaboration

WE

Advocate,
Serve,
Educate,
Collaborate.

VALUES

Collaboration, Accesibility,
Respect, Leadership, Integrity.

